

LATIN-AMERICAN STUDY TOURS

Customized program visits to Latin America

Collaborate with local experts



Network with influential business leaders



Partner with leading regional universities



Experience vibrant cultures



Access global business



Access Emerging Markets



“This was Bradley University’s first study abroad trip to Brazil so it was particularly important things went well. And they did! They arranged outstanding business visits, and we had a terrific program manager with us the whole time”.

James Foley
Director of International Programs
Foster College of Business Administration
Bradley University





“*Latin American Study Tours is so superior that we would not think of using any other provider in Latin America. Our itinerary content is always customized and site visits are outstanding.*”

Richard C. Reizenstein, Ph. D.
Associate Professor of Marketing
Director, Executive-in-Residence Program
The University of Tennessee

LATIN AMERICAN STUDY TOURS

▶ Access Latin America

Based in South America, *Latin American Study Tours* provides turnkey solutions for business school programs with needs beyond standard travel logistics and ground support. Our company offers exclusive insight into key trends and access to ground-breaking companies and high-level executives in addition to a complete range of ground support & logistics, lodging, and group management services.

▶ Regional Experts


Latin American Study Tours is part of the Southbridge group of companies. Since 1995, The Southbridge Group has worked with business groups and multinational companies to establish and expand operations in Latin America's key business markets. Our combination of business expertise in Latin America and our on-the-ground regional presence allows Latin American Study Tours to provide high level, customized itineraries and unique access to business leaders who are shaping global business.

▶ What differentiates Latin American Study Tours?

- ▶ Over 15 years of experience, via The Southbridge Group, working with high-level executives from global companies to establish and expand operations throughout Latin America.
- ▶ Fully customized, high level itineraries for each program visit based on the unique needs of each client.
- ▶ Exclusive access to ground breaking, innovative companies in a wide variety of industries.
- ▶ Regionally - based bilingual management on site during your group visits, in addition to bilingual group guides.
- ▶ Customized group websites and information packets for each program visit.
- ▶ Personalized on-the-ground group service during each trip.

Proud Members:





“Latin American Study Tours has a vast first-hand knowledge and experience in South America, and their insight into executive education and its needs is amazingly deep and intuitive. This should be a standard for all EMBA trip management companies”.

Dr. Uday Tate
Director, Executive MBA Program
Lewis College of Business
Marshall University

“*The Latin American Study Tours team was great to work with. The logistics were well planned in Rio de Janeiro and Buenos Aires and they were a tremendous asset with regards to content development”.*

Sean Ferguson
Assistant Dean of Degree Programs
Jesse H. Jones Graduate School of Business
Rice University



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